



Nicole Roy Pol

### AGREEMENT MADE BETWEEN

# **WCCO-TV**

CONTRACT NO. REV. 1141-53456-1

**DATE PRINTED** 

08/31/12

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450 AND

WCCO-TV

PAGE

24184	AGENCY (OR SERVIC	CE) ACTING AS AGENT FOR	212808 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	MENTZER MEDIA	SERVICES	AMERICANS FOR PROSPERITY	
AND	600 Fairmount	Ave Ste 306	1726 M St NW F1 10	Required
ADDRESS	Towson USA	MD 21286-1002	Washington DC 20036-4502	Announcement 28 days prior notice
CONTACT		EIDEL	PRODUCTAFP 9/4-9/10 :60S EST. 1306	

PRODUCT

CODE

1300

SALESPERSON NATIONAL SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 09/10/12 NO. WEEKS:

1306

AGENCY EST. NO.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity	DAYS	SPOTS PWK.	FROM	ме то	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1	01111	4	07:00A	09:00A	60S	09/04/12-09/07/12	CBS THIS MORNING	4	1100.00	4400.00
2	01111	4	04:59P	05:30P	60S	09/04/12-09/07/12	M-F 5PM NEWS	4	2400.00	9600.00
3	01111	4	05:59P	06:30P	60S	09/04/12-09/07/12	M-F 6PM NEWS	4	3200.00	12800.00
4	01111	4	06:27P	07:00P	60S	09/04/12-09/07/12	WHEEL OF FORTUNE	4	5000.00	20000.00
5	01111.0	4	10:00P	10:35P	60S	09/04/12-09/07/12	LATE NEWS M-F/SU	4	5000.00	20000.00
6	01101	3	10:35P	11:38P	60S	09/04/12-09/07/12	LATE NIGHT WITH DAVID	3	1500.00	4500.00
7	.1	1	06:58P	08:00P	60S	09/04/12-09/04/12	NAVY NCIS	1	10000.00	10000.00
8	.1	1	08:00P	09:00P	60S	09/04/12-09/04/12	NCIS: LOS ANGELES	1	10000.00	10000.00
9	0111	3	09:00P	10:00P	60s	09/04/12-09/06/12	DEMOCRATIC NATIONAL	3	7000.00	21000.00
10	1	1	07:58P	08:58P	60s	09/05/12-09/05/12	CRIMINAL MINDS	1	7000.00	7000.00
11	1	1	09:00P	10:00P	60s	09/05/12-09/05/12	CSI:CRIME SCENE	1	7000.00	7000.00
12	1 Cancelled		08:00P	09:00P	60s	09/06/12-09/06/12	BIG BROTHER	0	10000.00	.00
13	1	1	09:00P	10:00P	60s	09/07/12-09/07/12	BLUE BLOODS	1	6000.00	6000.00
14	1.	1	06:00P	06:30P	60S	09/08/12-09/08/12	SATURDAY 6P NEWS	1	1800.00	1800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

AS AGENT FOR (ADVERTISER)

ACCEPTED BY AGENCY

ACCEPTED BY STATION





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		AN	ID	PAGE 2
24184	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 2128	08 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	MENTZER MEDIA SE	RVICES	AMERICANS FOR PROSPERITY	
AND	600 Fairmount Av	e Ste 306	1726 M St NW Fl 10	Required
AND				Announcement 28 days
ADDRESS	Towson	MD 21286-1002	Washington DC 20036-4502	prior notice
	USA		USA	prior riotice
CONTACT	ANNE BRAUNSCHEID	EL	PRODUCTAFP 9/4-9/10 :60S EST. 1306	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 1306	PRODUCT 1300 CODE	1
NATIONAL SALESPERSON	N			1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 09/10/12

NONDISCRIMINATION POLICY: CBS Television Stations and deversing standards refine and evertising which is intended to discriminate on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

NO. WEEKS:

ITEM	DAYS	SPOTS PWK.	FROM	ме то	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
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15	1. Cancelled		07:58P	08:58P	60S	09/08/12-09/08/12	CRIME TIME SATURDAY	0	3000.00	.00
16	1.	1	08:58P	10:00P	60S	09/08/12-09/08/12	48 HOURS MYSTERIES	1	4000.00	4000.00
17	1. Cancelled		11:35P	12:35A	60s	09/08/12-09/08/12	CSI MIAMI	0	450.00	.00
18	1	1	09:30A	10:30A	60S	09/09/12-09/09/12	FACE THE NATION	1	2000.00	2000.00
19	1	1	05:58P	07:00P	60S	09/09/12-09/09/12	SIXTY MINUTES SUNDAY	1	6000.00	6000.00
20	1	1	09:00P	10:00P	60S	09/09/12-09/09/12	THE MENTALIST	1	6000.00	6000.00
21	1	1	11:00P	12:00M	60S	09/09/12-09/09/12	CSI MIAMI	1	600.00	600.00
22	10000	1	07:00A	09:00A	60S	09/10/12-09/10/12	CBS THIS MORNING	1	1150.00	1150.00
23	10000	1	04:59P	05:30P	60S	09/10/12-09/10/12	M-F 5PM NEWS	1	2400.00	2400.00
24	10000	1	05:59P	06:30P	60S	09/10/12-09/10/12	M-F 6PM NEWS	1	3200.00	3200.00
25	10000.0	1	10:00P	10:35P	60S	09/10/12-09/10/12	LATE NEWS M-F/SU	1	5000.00	5000.00
26	10000	1	10:35P	11:38P	60S	09/10/12-09/10/12	LATE NIGHT WITH DAVID	1	1500.00	1500.00
27	10000	1	06:27P	07:00P	60S	09/10/12-09/10/12	WHEEL OF FORTUNE	1	5000.00	5000.00
28	Su	1	11:27A	06:00P	60S	09/09/12-09/09/12	NFL REGULAR SEASON HOME	1	30000.00	30000.00

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AND PAGE ADVERTISER (OR AGENCY AND ADVERTISER) 24184 AGENCY (OR SERVICE) ACTING AS AGENT FOR 212808 **Cancellation Notice** MENTZER MEDIA SERVICES AMERICANS FOR PROSPERITY NAME Required 600 Fairmount Ave Ste 306 1726 M St NW F1 10 AND Announcement 28 days **ADDRESS** MD 21286-1002 Towson Washington DC 20036-4502 prior notice USA USA CONTACT ANNE BRAUNSCHEIDEL PRODUCTAFP 9/4-9/10 :60S EST. 1306 AGENCY EST. NO. LOCAL Nicole Roy Pol PRODUCT 1300 SALESPERSON CODE NATIONAL SALESPERSON

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NO. WEEKS:

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